

Mission: To empower the citizens of Weld County to promote a tobacco-free environment through prevention, education, and commitment to the community.

Attendees: Clyde Anderson, Doug Armbrust, Dayna DeHerrera, Rachel Freeman, Corrie Groesbeck, Nancy Haffner, Caleigh Isaacks, Ofelia Orozco, Joe Sellers, Kat Ventoruzzo,

- I. **Call to Order:** 12:16pm
- II. **Approve December Minutes:** After a vote, the December meeting minutes were approved.
- III. **Survey Results Presentation:** Rachel and Dayna presented survey results from the December coalition survey. The presentation is included below. A few suggestions that came out of the survey are as follows:
 - a. Create a “support letter” signed by Dayna describing who the coalition is and what we do, that members can share when recruiting new members
 - b. Add a calendar appointment to the reminder emails so people can automatically add meetings to their calendar
 - c. Re-evaluate and clarify our goals and objectives for members
 - d. Have a “spotlight” – allow members to share out on their other work in organizations and coalitions and how those activities and skills might play into our TFCWC work
- IV. **Tobacco Cessation Update:** Rachel updated the coalition on some of the work she is doing regarding tobacco cessation. Boulder County and Weld County Tobacco Education and Prevention Partnership (TEPP) staff partnered to explore the current tobacco cessation landscape in the retail pharmacy setting in November, 2016. TEPP staff identified three King Soopers in Weld County and one King Soopers in Boulder County who participated in Medi-Bag Promotions. A portion of this work was to evaluate the effectiveness of pharmacy bag advertisements that were placed by TEPP staff. TEPP staff conducted unannounced in-person visits with the four targeted pharmacies. When TEPP staff approached the pharmacy counter they asked to speak with the pharmacy manager. TEPP staff was able to connect and have brief, 10 minute, conversations with each pharmacy manager at each of the targeted pharmacies. All of the conversations were unique. TEPP staff tried to meet each pharmacy manager where they were at in their current role related to addressing tobacco use within the pharmacy. TEPP staff brought cessation resources, such as QL brochures, App Cards, and technical assistance opportunities, to offer pharmacy staff as appropriate.
- V. **Member Updates:**
 - Clyde: gave an update regarding a indoor smoking case he had in the Fort Morgan area. A bar was allowing smoking indoors so Clyde wrote a summons for violation of the Colorado Clean Indoor Air Act. The bar owner decided to contest the fine in court. The owner thought she had the right to allow smoking in her establishment. The judge ruled to uphold the fine for smoking indoors.
 - Caleigh: made an announcement that the NOT Cessation Program may be moving digital in the near future to increase student and school engagement in the program. Students will have the ability to complete online modules similar to the in-person sessions that are conducted with the traditional NOT Program.

Adjournment: the meeting adjourn at 1:31pm

Coalition Survey Results



Background

- ▶ The survey was implemented in December 2016 to determine the future directions and goals of the coalition.
- ▶ 26 coalition members took the survey both in-person (at the December meeting) and online.

Q1: How frequently should the coalition meet? (Rank in order of preference)

	1	2	3	Total	Score
Monthly	39.13% 9	39.13% 9	21.74% 5	23	2.17
Every other month	60.00% 12	35.00% 7	5.00% 1	20	2.55
Quarterly	15.79% 3	21.05% 4	63.16% 12	19	1.53

Q2: Is there a better time and/or day for the TFCWC to meet in order to drive more participation at meetings?

Answer Choices	Responses	
Monday	7.69%	2
Tuesday	38.46%	10
Wednesday	7.69%	2
Thursday	3.85%	1
Friday	7.69%	2
No Preference	34.62%	9
Total		26

Q3: What is the optimal time of day to have the TFCWC meetings?

Answer Choices	Responses
7.30am - 9.00am	15.38% 4
12.00pm - 1.30pm	57.69% 15
3.30pm - 5.00pm	15.38% 4
No Preference	11.54% 3
Total	26

Q4: How do you prefer to access up-to-date information about the TFCWC?

Answer Choices	Responses
TFCWC Facebook page	30.77% 8
TFCWC Website	42.31% 11
Regularly attend coalition meetings	69.23% 18
Emails distributed by the TFCWC	100.00% 26
Other (please specify)	3.85% 1
Total Respondents: 26	

Q5: Do you feel well informed about the TFCWC meeting time and agenda before the meeting?

Answer Choices	Responses
Yes	87.50% 21
No	12.50% 3
Total	24

Q6: Is time respected and appropriately used at coalition meetings?

Answer Choices	Responses
Yes	95.65% 22
No	4.35% 1
Total	23

Q7: Are the goals and objectives of the TFCWC clear?

Answer Choices	Responses
Yes	69.57% 16
No	30.43% 7
Total	23

Q8: Are the right people present, with the right information and the right skills?

Answer Choices	Responses
Yes	69.57% 16
No	30.43% 7
Total	23

Q9: Is your opinion listened to and considered by the other members?

Answer Choices	Responses
Yes	95.83% 23
No	4.17% 1
Total	24

Q10: Are your skills/expertise utilized by the coalition?

Answer Choices	Responses
Yes	86.36% 19
No	13.64% 3
Total	22

Q11: Please select up to 3 tobacco control policy interventions that you believe the coalition should focus on over the next 3 years.

Answer Choices	Responses	
Tobacco Retail Licensing	60.00%	15
Expanding smoke-free protections (parks, downtown, restaurant patios)	56.00%	14
Increase the legal age to purchase tobacco products	48.00%	12
E-cigarette prevention	52.00%	13
Smoke-free Poudre Trail	40.00%	10
Remove flavored tobacco products	28.00%	7
Other (please specify)	8.00%	2
Total Respondents: 25		

Q12: I am willing to take part in the following activities to help the coalition achieve its strategic goal (please select all that apply):

Answer Choices	Responses
Regularly attend coalition meetings (in person or virtually)	70.83% 17
Invite/recruit new coalition members	83.33% 20
Staff a table and/or speak at events	33.33% 8
Assist with facilitating a PACT meeting	33.33% 8
Environmental scans (retail audits, cigarette butt clean up)	37.50% 9
Educate tobacco retailers on current laws	29.17% 7
Write articles for media use	8.33% 2
Speak with community leaders	45.83% 11
Assist in strategic planning	37.50% 9
Be part of a committee	41.67% 10
Promote the TFCWC to other networks/organizations	41.67% 10
Be on the TFCWC Board	12.50% 3
Serve as a TFCWC elected official (i.e. secretary/treasurer)	12.50% 3
Other (please specify)	12.50% 3
Total Respondents: 24	

Next Steps

- ▶ Communication:
 - ▶ Utilize Gmail as the primary email platform
 - ▶ Add coalition's website information to the logo
 - ▶ Text message reminders
- ▶ Develop subcommittees/work groups
- ▶ Add coalition objectives to the meeting agenda
- ▶ Utilize SignUpGenius for coalition events
- ▶ Add a standing item on the agenda for recruitment