

Mission: To empower the citizens of Weld County to promote a tobacco-free environment through prevention, education, and commitment to the community.

Attendees: Dayna DeHerrera, Rachel Freeman, Juan Gomez, Corrie Groesbeck, Ofelia Orozco, Joe Sellers, Kat Ventoruzzo, Julia Quininez, LeeAnne Brummer, Thea Lindstrom

- I. **Call to Order:** 12:11pm
- II. **Approve November Minutes:** After a vote, the November meeting minutes were approved.
- III. **End of the Year Recap Presentation:** Rachel shared a review of 2016, the Tobacco-Free Coalition accomplishments over the years, for example the “No Give Away Ordinance.” She also discussed the rationale behind tobacco retail licensing and why the coalition has been pursuing this policy option over the last few years. Dayna reviewed current coalition leadership roles and their responsibilities. If anyone is interest and taking the secretary position, please talk to Dayna.
- IV. **Coalition Evaluation Survey:** Dayna gave an overview of the survey and what she was hoping to get out of it. Everyone who was at the meeting was able to take the survey. The survey will also be distributed online and takes approximately 5 minutes. The survey will be active until December 28th. Dayna will be share results at the January meeting.
- V. **Kick Butts Day Update:** Kat gave an update on the project that she is working with PACT Youth Advocates. PACT is looking to paint a mural in downtown Greeley. Currently, there are two potential wall options: one is on 719 7th street and the second one is located at 805 8th street. Kat met with Armando Silva and he agreed to be the artist for the mural. Armando Silva is going to brainstorm some ideas with PACT. Kat asked the coalition if they knew of anyone that will be interested in being part of the mural. If anyone has any ideas or knows of someone, make sure to get in touch with Rachel, Dayna, or Kat so they can be part of the mural.
- VI. **Member Updates:**
 - Corrie: gave an update regarding the new U.S. Surgeon General’s report that was recently released. The report raises public health concerns about e-cigarette use among U.S. youth and young adults. The report comes amid alarming rates of youth and young adult use of e-cigarettes; in 2015, about 1 in 6 high school students used an e-cigarette in the past month. The report finds that, while nicotine is a highly addictive drug at any age, youth and young adults are uniquely vulnerable to the long-term consequences of exposing the brain to nicotine, and concludes that youth use of nicotine in any form is unsafe. The report also finds that secondhand aerosol that is exhaled into the air by e-cigarette users can expose others to potentially harmful chemicals.
 - Julie: from Sunrise Montfort Family Clinic mention that she is having free tobacco cessation counseling sessions for pregnant women through the Baby and Me Tobacco Free program. Each participant will receive a diaper vouchers. If participants attend all the 4 sessions, they will receive other incentives.
 - LeeAnne: from Weld County Prevention Partners is looking for families to attend Strengthening Families classes. The class is provided in English and Spanish. If you

know of anyone who might be interest in attending the class, make sure to communicate with LeeAnne.

Adjournment: the meeting adjourn at 1:01pm