

Mission: To empower the citizens of Weld County to promote a tobacco-free environment through prevention, education, and commitment to the community.

Attendees: Eric Aakko, Doug Armbrust, Hope Asbury, Dayna DeHerrera, Rachel Freeman, Juan Gomez, Corrie Groesbeck, Nancy Haffner, Caleigh Isaacks, Steve Moreno, Ofelia Orozco, Joe Sellers, Maggie Shawcross, Kat Ventoruzzo

- I. **Call to Order:** 12:05pm
- II. **Approve January Minutes:** After a vote, the January meeting minutes were approved.
- III. **Review Coalition Changes:** Rachel reviewed a few changes that are now instituted as a result of the coalition survey. The new changes are:
 - a. A “support letter” signed by Dayna describing who the coalition is and what we do, that members can share when recruiting new members
 - b. Added a calendar appointment to the reminder emails so people can automatically add meetings to their calendar
 - c. Integrated text message reminders for meetings.
 - d. Ordered new swag items to promote the coalition at community events.
 - e. New Agenda with coalition goals and objectives for members to easily see.
 - f. Have a “spotlight” – allow members to share out on their other work in organizations and coalitions and how those activities and skills might play into our TFCWC work
- IV. **Partner Spotlight- Weld County Prevention Partners:** Nancy Haffner from Weld County Prevention Partners gave a presentation about the work WCPP does in the community and the overlap with the Tobacco-Free Coalition. She discussed WCPP strategies which are:
 - a. To strengthen community prevention infrastructure to address underage binge drinking among all youth
 - b. To reduce and prevent 30-day binge alcohol use to 20%
 - c. To sustain prevention efforts in Weld County and continue to mobilize the community

Nancy discussed the different programs/initiatives supported through WCPP including the Responsible Alcohol Retailers group, a social marketing campaign in Windsor High School called DEFY, the Strengthening Families program, Team Fort Lupton, and the Prevention Leadership Council.

- V. **Member Updates:**
 - Maggie: Gave an update on a new health exhibit coming to the Riverside Library. This exhibit will be traveling to 10 different libraries across the nation in 2017. Riverside is the 3rd library to host the exhibit. The exhibit will feature different health related displays and will also feature the work of different health organizations in the community.

Adjournment: the meeting adjourn at 1:22pm