

Meeting Minutes – 09.12.17

Mission: To empower the citizens of Weld County to promote a tobacco-free environment through prevention, education, and commitment to the community.

Attendees: Doug Armbrust, Eric Aakko, Clyde Anderson, Rachel Freeman, Juan Gomez, Corrie Groesbeck, Nancy Haffner, Ofelia Orozco, Tom Teixeira, Anna Alclava-Chavez, Megan Meyer, Joe Sellers, Kat Ventoruzzo

- I. **Call to Order:** 12:12pm, After a vote, July meeting minutes were approved.
- II. **Smoke-Free Parks Update:** Kat was recently invited to speak to the Greeley Youth Commission regarding smoke-free playgrounds. She received word that the Commission was interested in exploring the expansion of smoke-free protections and was granted the opportunity to talk with the commission more about it at their August 28th meeting. She said that the initiative appears to be driven by Andy McRoberts (Director of Culture, Parks, and Recreation at the City of Greeley). Kat presented on smoke-free park work and what that would look like. There is still some uncertainty as to whether the Youth Commission will pursue smoke-free parks or just smoke-free playgrounds. Andy mentioned that he can make park rules fairly quickly and easily. Andy also seems motivated to start working on this quickly. Kat said that for the most part, Youth Commission members seemed excited and engaged with this potential project. She is working to schedule a follow-up meeting with City of Greeley staff to gain more of an understanding regarding the motivation behind the initiative as well as a timeline.
- III. **Tobacco Licensing Update:** Rachel received a call from Greeley's Assistant City Manager, Becky Safarik, revisiting tobacco retail licensing. Becky requested follow-up information regarding enforcement options for a license. She also requested updated information regarding what Colorado municipalities have passed a local license and their enforcement structure. Rachel was able to provide the requested documentation. Rachel sent additional communication to Becky inquiring about how quickly the City is wanting to move with licensing work again. Rachel hasn't heard back, but will continue to follow-up with Becky and keep the coalition informed.
- IV. **Coalition Policy Focus Discussion:** Rachel led a discussion regarding the coalition's primary focus, reminding coalition members of the coalition's goals and ultimate purpose to:
 1. Reduce youth access to tobacco by advocating for effective policies in the tobacco and e-cigarette retail environment.
 2. Advocate and assist in the implementation of policies that expand smoke and vapor free protections throughout Weld County.
 3. Support the reduction of tobacco use among groups that are disproportionately affected and/or at high risk of tobacco use.

The Tobacco-Free Coalition has accomplished many great policy campaigns in the community to reduce youth access to tobacco and help individuals to quit tobacco. Some of those initiatives included the Greeley Smoke-Free Ordinance and the Greeley Giveaway Ordinance. Rachel mentioned the need to have more community/coalition support on policy endeavors to help carry out the coalition's mission and accomplish the goals of the coalition. Rachel and Dayna mentioned the possibility of restructuring coalition meetings to make

them more action oriented and policy focused. Coalition meetings that happen over the lunch hour may be suspended to accommodate breakfast work group meetings. The coalition will be notified of changes via email.

- V. **Glimmer of Hope Event Volunteers:** Rachel let the group know that Glimmer of Hope Event will be happening Saturday, September 16th and requested volunteer help with that event. The coalition can have a table at the event with brochures and information about the coalition and quit resources.

Adjournment: the meeting adjourn at 1:02pm